

**ORIENT LAND TRUST (OLT) BOARD OF DIRECTORS ANNUAL OUTREACH MEETING
EVERSON RANCH
SATURDAY, JULY 20, 2013, 9:00 AM**

DRAFT MINUTES

- I. Attendance – Present: Jess, Geneva, Jerry, Mike & Dan, Terry Seitz acting secretary. Absent (with prior notice): Kerry and Camille. Twenty-six guests signed in plus additional attending online (as managed by Doug Bates).
- II. Jess called meeting to order at 9:05 am
- III. Changes to Agenda – Jess
Postponing consideration of Aaron Perry for board candidate as he was unable to attend meeting
Update on SLV Roundtable (Jess) as part of Announcements
- IV. Guest Questions/Comments (3 minutes each) – 26 guests present/signed in

Lisa G objected to term “Oldtimer” and denigrating comments in ED report as age discrimination. Jess stated board does not intend any discrimination against age or anyone else. Barb T asked what board’s intention for OLT in comparison with founders’ intentions; also expressed concern about financial future of OLT.

Chris M expressed concern about financial situation per his emails.

Germaine F asked questions about choice of projects: smoke shack, trading post, ranch dorm, and playground.

Susan A asked if 100% of donations go to land conservation. Jess responded that board made decision to put 100% of donations to mission, including land conservation.

Joe H asked where Valley View is going as distinct from OLT. Neil responded that the two can’t be separated.

Neil S expressed that OLT has a very good non-discrimination policy in place.

Don G would like to see more respect expressed, and feels it needs to be emphasized more.

Steve S commented on cigarette butts found where there shouldn’t be smoking, smoker shelter will hopefully help this.

Annie P asked happened to outreach session for this meeting. Jess responded that because Q&A session wasn’t utilized in years past it has been replaced by presentations as well as opportunities to give more comments and talk to staff after meeting.

Eric E asked questions about rumors re civil rights law suit. Board was not able to comment on matter at this stage.

David M complained about sauna closure at night since as a camper he likes to use the sauna to warm up before bedtime and first thing in the morning.

Doug B asked how board interprets the mission.

Doug Bates stated that OLT’s safety record is much better than most public campgrounds, since naturism helps keep area safe. Also, asked board to keep OLT historic values in mind when interpreting mission and working through the Strategic Plan.

Tom H asked questions about massage and the new sauna policy.

RESPONSES TO GUEST COMMENTS AND QUESTIONS:

JESS – OLT staff, volunteers etc. will let the “oldtimers” designation go, as it is not possible to lump all past visitors under one label.

Board needs time to consider long term response to sauna incident. Parental control is being emphasized.

SUZ – Pointed out that contention is with certain group of “oldtimers” who consider themselves more important than other oldtimers, and who show disrespect to staff. She asks those who criticize OLT decisions to come to staff to learn more about reasons.

ERIC FREY – Improvements made at OLT have been done to protect the organization over the long run and make Valley View safer for everyone.

V. ED & Officer Reports

Dan asked about Eiseman grant and trading post. Suz described the purpose of the grant. Philip and Mikela (Green Team) will make presentation about curriculum they have developed for the grant. Sept 21st the grant kids will be putting on a thank you dinner for the Eisemans. Mikela talked about difference between most youth employment programs and the Green Team program.

Mike asked about effect new reservation policy (membership required for any advance reservations) is having on reservations. Suz said still packed. Spoke about possibility of “scholarship funds” for those who can’t afford a membership, and providing volunteer opportunities to work for membership.

Correspondance: Jess has forwarded all correspondence received to the rest of the board, except for one last-minute email which she will forward.

Business

VI. Consent Agenda

a. April 20, 2013 Board Meeting Minutes

Jerry moved to approve minutes, Dan 2nd, no further discussion, unanimous approval.

VII. New Business

a. BDC Recommendations for Election of Directors

i. Deb Hoffman

Dan moved to elect Deb to board, Jerry 2nd, no further discussion, unanimously elected to board. Deb took her seat at the table.

ii. Aaron Perry (postponed per agenda change)

b. Election of Officers

i. Nominations for Secretary

Jess proposed that secretary become a volunteer position, which will be addressed later in the meeting.

Dan moved to nominate Deb H as secretary, Geneva 2nd. Further discussion re: having position rotate. Unanimous vote in favor of Deb as secretary.

c. Financial reports

i. Review Audit - Suz said it was somewhat difficult due to new bookkeeper and new auditor

ii. Income Statements, Balance Sheet, Cash Flow Statement

Updated Income Expense reports thru July 18 were distributed at the meeting.

Jerry pointed out that large amount under Professional Fees belongs under New Construction because it is consulting fees for WWTP. WWTP will probably cost around \$200k. Currently OLT is drawing capital down to avoid taking a loan. Deb asked if the WWTP has been a yearly expense item since it first came on the radar, and was answered that it has been.

Jess asked Suz or Jerry to speak about the employee expense item. Suz spoke about electrical issues after Neil retired and need for licensed electrician. Addressed impact of drought on electrical output. Also database problems. OLT has chosen to bring professionals on staff as opposed to hiring outside contractors. Finding people with passion and building the organization around them so they can use their passion and don't get burned out.

Jess: board is looking at how to increase revenue without raising rates.

d. Policy Review

i. Board & Officer Position Description Policy- Secretary

Jess explained the evolution of the new descriptions. Intended to be more precise, brief and to the point.

Dan wanted to know more about secretary description re: records preservation. Jess said the records policy is being updated and will provide direction to the secretary.

After discussion the following changes were stipulated:

Add "in accordance with OLT's records policy" to 3rd bullet of secretary position description.

Amend 5th bullet of president/board chair position to read "Prepares agenda and board packet for board meetings with assistance of ED"

ii. Financial Policy

Jerry spoke to the reasons for consolidating the 8 different financial policies into one comprehensive policy. Got rid of fluff, simplified, removed overlap and clarified. Investment policy mostly removed due to there being no funds to invest at this time. Some changes made to Gift Acceptance policy. Barb brought up the fact that the Endowment policy was required to be passed in order to have the endowment funds in a money market account with American Funds (Charles Ready is contact). Mike asked whether conflict of interest policy should be incorporated into financial policy. The board agreed that the Col is more comprehensive and addresses more than financial interests, therefore needs to be a stand alone policy. Above policies i. and ii. will be worked on and presented for approval at the October meeting. (Doug Bates asked if anyone was unwilling to have their photograph taken at the board meeting. No one expressed any concerns.)

iii. Security/Drugs & Alcohol Policy Discussion

Jess introduced these issues. Suz says board needs to consider how actions and policies further the mission. Geneva asked for clarification of proposed drug policy. Mike is concerned that stricter policy would reduce the diversity of visitors. Terry said stricter rules could reduce mission efficiency due to valuable staff time and money going to policing. Dan spoke about potential impact on the "magic" of VVHS. Jerry believes OLT should deal with individual cases and not pass broad rules which limit all individuals.

Dan spoke against the need for overnight security staff. Deb spoke of need for more strict parental responsibility instead of blanket restrictions. Suz spoke of difficulty in building partnerships with schools, funders, etc. and questioned whether naturism should be mixed with drugs & alcohol because of child/family safety issues. Jess will assemble a task force to look into this issue.

- e. Strategic Plan
 - i. Sunday & Monday, July 21 and 22, board will be considering and prioritizing a long list of goals and “setting slow pace of development”.
- f. Board Fundraising- what have you done to promote our mission this quarter? **Skipped**
- g. Conflict of Interest- opportunity for disclosure. Skipped though guest Jane J. brought up question about conflict of interest as it applied to Doug Bishop. Jess will respond outside of meeting.

VIII. Guest Comments/Questions (3 minutes each)

Germaine F – Where does money go? Why raising fees?

Ted P – It’s a matter of perspective whether there are lots of problems, or few problems.

Susan A – Guests should report problems to staff immediately - unsupervised children, inappropriate behavior etc.

Chris M – Mission is mystery to him after his years of absence. Purpose of advisory board committee should be clarified.

Radar – Financial questions not addressed. Would rather see funds separated.

Dave M – question about safety issues raised and impact on hot springs

Lisa M – questions about financial policies re borrowing, ceiling raised for ED’s discretionary spending, designating ED as CFO.

IX. How did we do today? Self-examination on our governance **Skipped**

X. Announcements

a. Northern SLV Conservation Roundtable

Chair and secretary positions eliminated. Different orgs will take responsibility for presentations on a rotating basis.

- b. There will be a presentation during lunch about the Green Team project (with Mikela and Philip Tarlow) and more presentations after executive session on grazing and water management.

Regular meeting adjourned at 12:15pm

Draft minutes submitted to Board 7/28/2013 by Terry Seitz, Acting Secretary